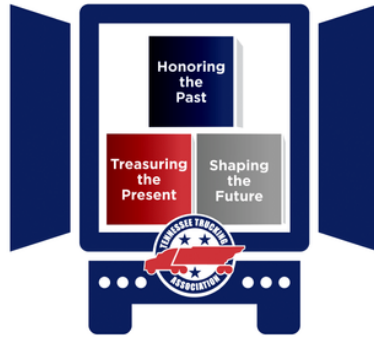


HONORING THE PAST, TREASURING THE PRESENT, SHAPING THE FUTURE



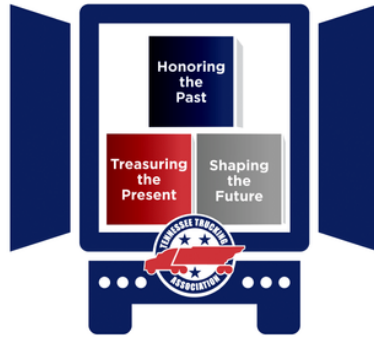
CONVENTION

PROGRAM

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HONORING THE PAST, TREASURING THE PRESENT, SHAPING THE FUTURE



93RD ANNUAL CONVENTION

SEPT. 17 - 19, 2023

HILTON SANDESTIN BEACH GOLF RESORT & SPA
TENNESSEE TRUCKING ASSOCIATION

TTA'S 93rd ANNUAL CONVENTION

We're excited to welcome you to the 93rd Annual Convention in beautiful Sandestin Florida. It's three days of fun, friendship, and learning.

The theme for this year is "Honoring the Past, Treasuring the Present, and Shaping the Future." This theme hits home when you realize we're closing out on the first full year after 2 years of unprecedented changes. We couldn't have made it here without the hard work and sacrifice of this and many other essential industries that kept our Country moving forward.

As we honor the past and treasure the present, I encourage you to feel optimistic about the future. There are new innovations positively impacting trucking every single day.

With that said, don't forget to visit our amazing vendors at this year's expo. These companies work hard to create and share tools for our industry. It's also a great chance to take a look at what's in store for the future. You'll find that many of these vendors also double as sponsors for the convention. Words can't describe what their support does for this event. Thank you, to all of this year's sponsors! Without you, this convention would not happen. Your generosity ensures that the TTA Annual Convention continues to make a positive impact.

Sponsorship opportunities are still available as well as exhibit space in the Expo so make sure to get in touch with us if you haven't already done so.

This year's agenda is a perfect mix. We have excellent guest speakers lined up, a golf outing and silent auction, a product and services expo hall, numerous social events, and free time for networking and relaxing. The Hilton Sandestin Beach Resort is a beautiful venue with everything you could want for your family. Between the beach, pools, golf courses, tennis courts, spa, and fantastic food choices, it's an easy choice to return to Sandestin every year!

Thank you for taking the time to review the TTA Annual Convention agenda and for your consideration. Each year is a chance to gain knowledge, new ideas, strengthen friendships, and make new connections that otherwise may never happen.

It's my sincere wish that you will invest your time, share your expertise, and join us in Destin this September. Hope to see you there!



2023 TTA Chairman
Jason Higgonbotham, Ozark Motor Lines, Inc.

93rd ANNUAL EXHIBITORS

We would like to give a big thank you to this year's EXPO sponsors! Our exhibitors are companies that offer valuable products or services for the commercial motor vehicle community. Please visit with them in the EXPO hall during our networking events and don't forget to complete your EXPO Bingo card for a chance to win \$500!



Powered by Vertical Alliance Group



The background is a vibrant blue with silhouettes of palm trees. A white rectangular border frames the central text. The word "CONVENTION" is written in a bold, orange, sans-serif font with a white outline. Below it, the word "Agenda" is written in a white, cursive script font with an orange outline.

CONVENTION

Agenda

Sunday, September, 17 2023

4:15 - 5:15 p.m.

First-Time Attendee Gathering

5:15 - 5:30 p.m.

EXPO Ribbon Cutting

5:30 - 7:30 p.m.

Vendor EXPO & Opening Reception

7:30 - 9:00 p.m.

YPC & Friends Social Hour by the Pool

Monday, September 18 2023

7:00 - 8:45 a.m.

**Convention Opening Breakfast Including
Leading Edge Graduation, Legislature & CDL
Update**

8:45 - 9:30 a.m.

Vendor EXPO

9:30 - 10:30 a.m.

**Lt. Colonel Bo McGowan Retired, MBA Key
Note Speaker**



10:30 - 11:30 a.m.

Thomas Albrecht, "When Will the Freight Recession End?"

12:00 p.m.

Golf Check-in

Thank you Premier Golf Sponsor Vertical Alliance Group

12:30 - 5:30 p.m.

Golf Tournament Shotgun Start at Ravens Golf Club

Enjoy an evening on your own with your friends & family!

Tuesday, September, 19 2023

7:30 - 8:30 a.m.

Convention Breakfast

8:30 - 9:00 a.m.

Vendor EXPO



Tuesday, September, 19 2023

9:00 - 9:45 a.m.

Chris Spear

9:45 - 10:45 a.m.

**Panel Discussion Tort Reform: Pamela Bracher,
Harry Crabtree, Mary Beth White, Stormie Janzen**

10:45 - 11:00 a.m.

Break

11:00 - 11:45 a.m.

**FMCSA & THP Regulatory Panel: Stephanie Mann,
Capt. Allen England THP**

11:45 - 12:15 p.m.

Board of Directors Meeting

12:15- 1:15 p.m.

**Walk Around Lunch with Vendor EXPO
Including Drawing for Bingo Card Prize
(*Must be in Attendance to Win*)**

5:30 - 6:45 p.m.

Auction Closing Reception

7:00 - 9:30 p.m.

**Chairman's Banquet Including Fleet
Safety & Professional Awards**



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Presenters

AND

Speakers



LT. COLONEL BO MCGOWAN, RETIRED MBA

KEYNOTE SPEAKER

Pack your gear and get ready for an amazing flight! Business is challenging. Maintaining a competitive advantage and staying profitable in today's volatile and constantly changing world requires leaders and teams to adapt, innovate, and engage. To keep your team resilient and mission-ready, they must be treated as trusted partners – wingmen. Lt. Colonel Bo McGowan will help you create teams that make an impact. Lt. Col (ret.) Bo “Guvner” McGowan is a Certified Speaker with Wingman Enterprises who draws extensively on his experience as an Air Force fighter pilot, instructor, international airline pilot, and leadership consultant. Bo believes that people really matter and that the key to success is building trusting, interdependent relationships across an entire organization.



THOM ALBRECHT

CHIEF FINANCIAL OFFICER & CHIEF
REVENUE OFFICER, RELIANCE PARTNERS

Thom Albrecht is a transportation industry professional with a career spanning over three decades. Currently serving as the CFO and Chief Revenue Officer of Reliance Partners since April 2020, he previously held significant positions at Celadon Group, where he played a pivotal role in restructuring the company and resolving complex legal matters. With extensive experience on Wall Street, including 12 years as a Managing Director at BB&T Capital Markets, Thom has garnered a reputation as a highly regarded analyst and industry expert. Thom has presented to various shippers' teams offering valuable insights. Throughout his career, he has provided guidance to various organizations, demonstrating his deep understanding of market trends, growth strategies, and capacity analysis.





HARRY CRABTREE

CORPORATE VP OF RISK MANAGEMENT &
SAFETY, PALADIN CAPITAL

Harry Crabtree is an accomplished Chief Risk Officer at Paladin Capital, specializing in helping carriers achieve a reduction in accidents and injuries, as well as improving regulatory compliance. With over 44 years of experience in the transportation industry, Harry has a proven track record and was responsible for the safety performance of the nation's safest truckload carrier, covering over 100 million miles. He excels in assessing a carrier's current loss prevention practices, identifying opportunities for margin improvement, and creating customized and effective processes. Harry is a proven performer with extensive expertise in the field.



PAMELA BLASS BRACHER

DEPUTY GENERAL COUNSEL, AMERICAN
TRUCKING ASSOCIATIONS

Pam is a seasoned transportation industry professional with 17 years of experience, specializing in defending truck accident and cargo claims. She has held leadership positions, managed claims teams, and coached high-level examiners for major transportation companies. Pam's expertise extends to public policy and regulatory matters as she works to advance the interests of the trucking industry through her role at the American Trucking Associations (ATA). With a Juris Doctor degree and a background in private law practice, Pam brings a wealth of legal knowledge to her work. Based in Chattanooga, TN, she is licensed in Tennessee and Georgia and is a Tennessee Rule 31 listed civil mediator.





ELIZABETH STROECKER

DIRECTOR OF LEGISLATION & ASST.
GENERAL COUNSEL, TDOSHS

Elizabeth Stroecker is the Director of Legislation and Assistant General Counsel for the Department of Safety and Homeland Security. She currently provides information to members of the General Assembly regarding departmental operations and helps direct policy and issues for each legislative session. Additionally, Ms. Stroecker has the opportunity to work closely with members of the judiciary and transportation committees, which is where vehicle safety, DUI, handgun, and restricted license legislation discussions begin. She is a graduate of the University Of Alabama School Of Law, which is where she also holds a bachelor's degree.



STEPHANIE MANN

FEDERAL MOTOR CARRIER SAFETY
ADMINISTRATION
TENNESSEE DIVISION

Stephanie Mann is the Division Administrator for the Tennessee Division of the Federal Motor Carrier Administration within the U.S. Department of Transportation. As Division Administrator, she provides leadership in developing and administering a multifaceted transportation safety program in Tennessee focusing on commercial motor vehicle-related issues with the goal of preventing highway fatalities.

Stephanie began her career with the Department in 1997 as a Safety Investigator / Special Agent in the Kentucky Division and has spent her entire DOT career working in the Southern Region in commercial motor vehicle safety. Prior to joining the Department, Stephanie worked in hazardous materials transportation safety compliance at the DOE Oak Ridge Reservation. In addition, she gained experience in trucking operations while attending college, working at the corporate office of a motor carrier that operated a fleet of over 200 trucks and later at a local terminal for one of the largest long-haul motor carriers.





SENATOR PAUL BAILEY

CHARLES BAILEY TRUCKING, INC.

As a farmer and small business owner, Senator Paul Bailey understands the needs of our community. His experiences in both business and local government, uniquely qualify him to serve the interests of the citizens of Tennessee. Now as Chairman of the Senate Commerce and Labor Committee, Senator Bailey is hard at work to improve and preserve Tennessee's place as a great state to work and raise a family. Over the past eight years, thousands of jobs have been created in Senate District 15 as a result of Senator Bailey's efforts to promote business growth and better infrastructure. Senator Bailey's legislative record reflects his strong pro-jobs, pro-life, and pro-constitution commitment. Paul has been a valued friend to Tennessee's agricultural community as well. He and his wife, Amy live in White County where they raised their three children with conservative commonsense values.



MARY BETH WHITE

TRANSPORTATION LAW ATTORNEY,
LEWIS THOMASON

Mary Beth White focuses her practice on commercial and business litigation, with a particular emphasis on commercial transportation. Mary Beth achieved success at all levels of the court system, representing clients in both state and federal courts. She has defended a wide range of clients, including large, medium, and small motor carriers, brokers, public transit systems, and drivers. Additionally, Ms. White frequently advises motor carrier clients on carrier and intermediary agreements, independent contractor and leasing issues, and regulatory compliance. In 2020, Ms. White was invited to join the American College of Transportation Attorneys, a small group of attorneys across the country devoted to the defense of transportation companies.





CHRIS SPEAR

PRESIDENT AND CEO OF THE
AMERICAN TRUCKING ASSOCIATIONS

Chris Spear is president and CEO of the American Trucking Association. As president and CEO, Chris leads ATA's efforts to advocate and educate on behalf of the trucking industry. Prior to his time at ATA, Chris worked in the transportation, energy, labor, and technology sectors in over five different continents. Most recently, Chris worked for Hyundai Motor Company, where he served as vice president of government affairs. In that role, he served on the Executive Committee for Global Automakers.



STORMIE JANZEN

VICE PRESIDENT OF SAFETY & RECRUITING,
TOTAL TRANSPORTATION OF MS

Stormie Janzen is Vice President of Safety and Recruiting for Total Transportation of MS, a national truckload carrier offering a variety of supply chain solutions. As Vice President, she oversees all aspects of safety, compliance, and risk management, as well as driver recruitment and training. Before joining Total, she served as Vice President of Membership and Director of Executive Communications for the American Trucking Associations (ATA), the national trade association for the trucking industry. Prior to that, she spent ten years working on Capitol Hill in the United States Senate. Stormie has a Bachelor of Arts degree from the University of South Alabama. She splits her time between Jackson, MS, and Orange Beach, AL.





MISTI OLSZEWSKI, ARM

VICE-PRESIDENT OF ENTERPRISE
SAFETY, COVENANT

Named as a 2023 Top Woman to Watch by Women in Trucking, Vice-President of Enterprise Safety, Misti Olszewski has grown up in trucking. Misti is the daughter, granddaughter, and sister of truck drivers and owner-operators which gives her a unique perspective on the trucking industry as well as a personal drive to keep both drivers and the motoring public safe. Misti started her career as a Risk Analyst at Covenant Transport and over the course of her 20+ year career now oversees the asset-based carriers under the Covenant Logistics umbrella. Misti has held roles in both the in-house Claims area as well as Safety, and bearing witness to the difference that safety tech makes has fueled her passion for ensuring others have the proper checks and balances in place with polices, processes and procedures.”



LISA EWING

DRIVER TRAINING AND TESTING PROGRAM
MANAGER, THE TENNESSEE DEPARTMENT
OF SAFETY AND HOMELAND SECURITY

Lisa Ewing is the Driver Training and Testing Program Manager (DTTP) under the Tennessee Department of Safety and Homeland Security within the Commercial Driver License Division. She has been with the department for six (6) years, previously holding the position as the CDL Training Coordinator. Lisa oversees processes and procedures for CDL skills testing for state and third-party examiners, applicant Transportation Safety Administration (TSA) application status, and ensure medical certifications are reviewed according to state and federal guidelines.

Additionally, she manages driver education for class D Novice drivers monitoring physiological behaviors, classroom instructions, and the behind-the-wheel training for public safety. Lisa is driven by the importance of safety while remaining adaptable, motivated, and responsive to CDL and DTTP organizations, schools, as well as well as to Tennessee customers.



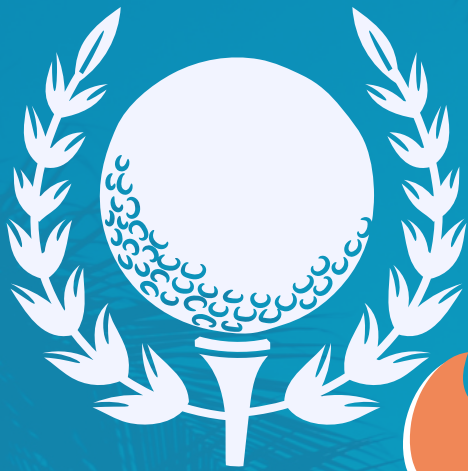


CPT. ALLEN ENGLAND

CAPTAIN, TENNESSEE HIGHWAY
PATROL

Allen England is currently a Captain with the Tennessee Highway Patrol. He has served with the Patrol for twenty-one years. Captain England is responsible for the Motor Carrier Plus Unit within the Highway Patrol. His responsibilities include, management of the FMCSA MCSAP program, New Entrant Safety Audit program, pupil transportation school bus inspection and driver qualification program and six commercial vehicle inspection facilities. Captain England is passionate about safe transportation on our nation's roadways with an emphasis on commercial vehicles. Captain England is a graduate of the Northwestern University - Police Staff and Command. He served as Region II Vice President and President for the Commercial Vehicle Safety Alliance for four years. During the four years, he also served on the CVSA board of Directors. He lives in Lebanon Tennessee with his wife Donna. They enjoy spending time with family and boating on the beautiful Center Hill Lake.





GOLF & *Awards*

Registration Fee: \$225

Raven Golf Club

Join us at the **Raven Golf Club** for the "Robert Trent Jones Jr. crafted 6,900-yard par 71 into what he calls "a true modern traditional." Elevate your game with exciting shot options." (Raven's Golf Club.)

Registration includes Greens fee, cart, box lunch, & prizes

Registration Deadline: August 16, 2023

12:00 p.m. Check-in

12:30 p.m. Shotgun Start

Awards

TTA will honor the best in our industry!

For more information about the following awards, visit our website at www.tntrucking.org.

- Fleet Safety Awards
- Safety Professional of the Year
- Maintenance Professional of the Year
- Allied Professional of the Year
- Clean Diesel Leadership Awards
- YPC Award

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TENNESSEE TRUCKING FOUNDATION AUCTION

Tennessee Trucking Foundation's Annual Auction is a great opportunity to bid on a variety of unique items! The auction benefits the Foundation's Highway Safety Education Programs: Tennessee's Road Team, Teens & Trucks Share the Road Training, and Aging Driver Road Safety Training.

These programs educate motorists of all ages across the state on how to safely share the road with large trucks. These important safety education programs reach thousands of individuals each year and help reduce the number of motor vehicle accidents on Tennessee's highways.

If you would like to make a tax-deductible donation, please contact Ashlee Taylor, Foundation Coordinator, at (615) 777-2882!

**BID
NOW!**

**TEXT
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76278**



TENNESSEE'S ROAD TEAM



David Brady
ETN Ambassador
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Jeff Coffey
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Paula Harper
MTN Ambassador
FedEx Freight



Rick Bennett
MTN Ambassador
FedEx Freight



John Tetreault
MTN Ambassador
Averitt Express, Inc.



Peter Lovan
MTN Ambassador
Titan Transfer, Inc.



Todd Darnell
SETN Ambassador
Big G Express, Inc.



Eddie Threlkeld
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Bobby Rue
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Charles Smith
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Daniel Spratlin
Old Dominion Freight Line, Inc.



David Hughes
FedEx Freight



Fred Klem
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of MS, LLC



Kevin Carter
FedEx Freight



Mike Middleton
Old Dominion Freight Line, Inc.



Paul Love
Ascend Transportation



Randy Renner
Walmart Transportation LLC



Robert Pardee
Old Dominion Freight Line, Inc.



Steve Marlow
ABF Freight System, Inc.



Tim Blair
FedEx Freight



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