

# 2021 TTA Convention Sponsorship Opportunities

## Diamond \$10,000

Two complimentary convention registrations for company representatives  
May provide one item in the registration gift bag **and** a flyer in the registration attendee packet **or at registration desk**  
One Full Page Ad in the Tennessee Trucking News Magazine (excluding Fall edition)  
Logo Listed on the TTA Website with a Link to your Website  
One Full Page Ad on the official Convention Auction Platform  
Logo with link to Company Website on the official Convention Auction Platform  
Recognized individually at the Convention and receive a Sponsorship Award  
Membership dues reduced from \$615 to \$515

## Platinum \$5,000

May provide one item in the registration gift bag **or** a flyer in the registration attendee packet  
One Half Page Ad in the Tennessee Trucking News Magazine (excluding Fall edition)  
Name Listed on the TTA Website with a Link to your Website  
One Half Page Ad on the official Convention Auction Platform  
Logo with link to Company Website on the official Convention Auction Platform  
Recognized individually at the Convention and receive a Sponsorship Award  
Membership dues reduced from \$615 to \$515

## Gold \$3,000

Name Listed on the TTA Website with a Link to your Website  
Name Listed on the official Convention Auction Platform  
Recognized individually at the Convention and receive a Sponsorship Award  
Membership dues reduced from \$615 to \$515

## **EXPO** \$3,200 (Includes Silver Sponsorship & 1 Free Registration)

Your company will be listed on our website as an Exhibitor. Networking events in the Exhibit Hall. Reserve your space before they are all spoken for. The spaces are offered at \$1,200.00 each to anyone that does a Silver Sponsorship (\$2,000.00) or above. This will include one (1) free Registration. Membership dues reduced from \$615 to \$515

## Silver \$2,000

Name Listed on the TTA Website  
Name Listed on the official Convention Auction Platform  
Recognized individually at the Convention and receive a Sponsorship Award  
Membership dues reduced from \$615 to \$515

## Bronze \$1,000

Name Listed on the TTA Website  
Name Listed on the official Convention Auction Platform  
Recognized individually at the Convention and receive a Sponsorship Award  
Membership dues reduced from \$615 to \$515

## Golf \$500

Recognition displayed at the golf tournament and name listed on the Golf Flyer in the registration packet as a Golf Sponsor

