

2020 TTA Convention Sponsorship Opportunities

Diamond \$10,000

Two complimentary convention registrations for company representatives

May provide one item in the registration gift bag **and** a flyer in the registration attendee packet **or at registration desk**

One Full Page Ad in the Tennessee Trucking News Magazine (excluding Fall edition)

Logo Listed on the TTA Website with a Link to your Website

Logo Listed in the TTA Newsletter and Tennessee Trucking News Magazine Logo Listed in all registration materials (Deadline: 6-15-20)

One Full Page Ad in the official Convention Program distributed to all Convention attendees (Deadline: 7-1-20)

Recognized individually at the Convention and receive a Sponsorship Award

Membership dues reduced from \$605 to \$505

Platinum \$5,000

May provide one item in the registration gift bag **or** a flyer in the registration attendee packet

One Half Page Ad in the Tennessee Trucking News Magazine (excluding Fall edition)

Name Listed on the TTA Website with a Link to your Website

Name Listed in the TTA Newsletter and Tennessee Trucking News Magazine

Name Listed in all registration materials (Deadline: 6-15-20)

One Half Page Ad in the official Convention Program distributed to all Convention attendees (Deadline: 7-1-20)

Recognized individually at the Convention and receive a Sponsorship Award

Membership dues reduced from \$605 to \$505

Gold \$3,000

Name Listed on the TTA Website with a Link to your Website

Name Listed in the TTA Newsletter and Tennessee Trucking News Magazine

Name Listed in all registration materials (Deadline: 6-15-20)

Name Listed in the official Convention Program distributed to all Convention attendees (Deadline: 7-1-20)

Recognized individually at the Convention and receive a Sponsorship Award

Membership dues reduced from \$605 to \$505

\$3,200 (Includes Silver Sponsorship & 1 Free Registration)

Your company will be included in the on-site program book given to all registered attendees, featuring a description of your organization along with contact information. Your company will be listed on our website as an exhibitor. Networking events in the Exhibit Hall. Reserve your space before they are all spoken for. The spaces are offered at \$1,200.00 each to anyone that does a Silver Sponsorship (\$2,000.00) or above. This will include one (1) free Registration. Membership dues reduced from \$605 to \$505

Silver \$2,000

Name Listed on the TTA Website

Name Listed in the TTA Newsletter and Tennessee Trucking News Magazine

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Name Listed in the official Convention Program distributed to all Convention attendees (Deadline: 7-1-20)

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Membership dues reduced from \$605 to \$505

Bronze \$1,000

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Recognized individually at the Convention and receive a Sponsorship Award

Membership dues reduced from \$605 to \$505

Golf \$500

Recognition displayed at the golf tournament and name listed on the Golf Flyer in the registration packet as a Golf Sponsor

